



Digital Signage is the remote-controlled distribution and playback of digital content (TV programs, advertising, menus, and every sort of information) on networks of displays. These displays can range from digital billboards to much smaller screens, either at a single location or across multiple sites. It's all about targeting the audience with relevant information. Digital signage enables users to display their messages more dynamically and targeted.

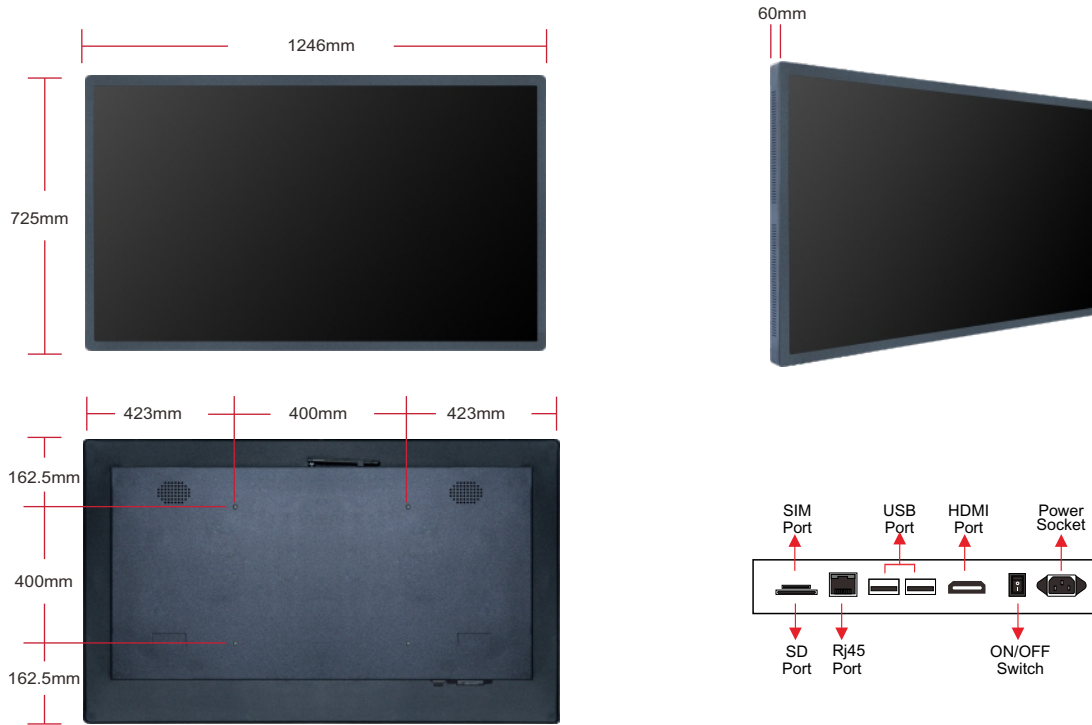
RCSTARS has demonstrated a Digital Signage application on android platform. The application provides the features of updating the content from remote web browser, playback of video content, image, HTML web pages and scrolling text messages.

**Key Features:**

- Android 4.4 operating system
- Rockchip RK3188 Quad Core CPU
- 1/2GB DDR3 + 8/16GB Flash
- 802.11 b/g/n internal Wifi
- 3G/WIFI/WLAN Network connection
- Remote Management Software
- Portrait & Landscape display mode
- 1080P Display output
- Capacitive touch/IR touch screen optional

**Designed for:**

- POS
- Hotel
- Self-service Terminal
- Public Information Display
- Hospitality
- In-vehicles And Transportation



### Specifications

PANEL	Panel Model	55inch TFT LED	HDMI DISPLAY	Output Mode	HDMI 480P HDMI 576P HDMI 720P 50Hz HDMI 720P 60Hz HDMI 1080I 50Hz HDMI 1080I 60Hz HDMI 1080P 24Hz HDMI 1080P 50Hz HDMI 1080P 60Hz						
	Max Resolution	1920x1080		ON-SCREEN DISPLAY LANGUAGES		English, French, German, Italian, Polish, Russian, Simplified Chinese, Spanish, Turkish, Arabic, Japanese, Traditional Chinese etc.					
	Aspect Ratio	16:09			DISPLAY MODE		Portrait & Landscape				
	Pixel Pitch	0.63x0.63				TOUCH		P-CAP Touch / infrared Touch (optional)			
	Viewing Angle	89/89/89/89					POWER	Mains Power Consumption	AC 100-240V, 50-60 Hz 94W		
	Contrast Ratio	1400:1						SOUND	Built-in Speakers	2 x 10W	
	Brightness	500cd/m <sup>2</sup>							DIMENSION & WEIGHT	Machine Size	1246x60x725mm
	Response Time	6ms								Machine Weight	35.2KG
	Display Area (mm)	1209.6x680.4mm								Carton Size	1370x180x850mm
	Panel Size(mm)	1244.6x720.9mm								Carton Weight	41KG
Screen Weight	17.5Kg	Wooden Case Size	1400x930x880mm(5PCS)								
Lamp Type	WLED	Wooden Case Weight	100.5KG	OTHER	Regulatory Approvals	CE, FCC, ROHS					
		Warranty	1 year warranty		ACCESSORIES	Included	Remote Control, Power supply, User manual, Keys, Screws				
INTERNAL MEDIA PLAYER	CPU	Quad-core ARM Cortex-A9, 1.6GHz									
	GPU	ARM Mali-400MP4									
	RAM	1/2GB DDR3									
	ROM	8/16 GB Flash									
	OS	Android 4.4									
CONNECTOR	USB 2.0	X2									
	HDMI (Output)	X1									
	SD	X1									
	Rj45	X1									
	3G SIM (Optional)	X1									
CONNECTIVITY	LAN	RJ45 Port, 10/100M Ethernet									
	WiFi	Built-in WiFi 802.11B/G/N									
	3G (Optional)	WCDMA									
FILE SUPPORT	Video	H.264, MKV, WMV9, MPEG 1/2/4, HD Divx, Xvid, RM/RMVB;									
	Image	BMP/PNG/GIF/JPEG									
	Audio	MP3,WMA,WAV,EAAC+, MP2 dec, Vorbis (Ogg), AC3, FLAC, APE, BSAC									
	Scrolling Text	txt									